



MNSRC Board Meeting

January 17th, 2024, 7:00 to 9:00 pm.

Hilton Bloomington
3900 American Blvd. West
Bloomington, MN 55437

MNSRC Board of Directors and Executive Board Members

CALL TO ORDER: 7pm

ROLL CALL:

- Artem Scher
- Conor Tobin
- Jim Engelking
- Brian Koehler
- Troy Cohrs
- Mark Kelley
- Jeff Filipek

READING AND APPROVAL OF MINUTES: Motion to approve: Brian K; Seconded by Mark K

UNFINISHED BUSINESS

- MNSRC HoF
 - Jeff believes that a March 2024 HoF event is best if we get a volunteer to lead the planning of the event.

REPORTS OF OFFICERS

President's Message:

- Community Networking,
- Cohesive Communication outside the MNSRC.

Message to various leagues: We're all teammates. What happens when a team shows up only with 8 players? Focus on changing the culture, starting at the team levels. Will discuss further at February meeting. Let's lead by transparency.

Treasurer's Report:

- Jeff wants us to be able to raise support.
- We need to complete charitable entity application in order to engage in fundraising activity
- Potentially form a second entity (depending on advice of retained attorney) like a trust to raise money.
- We do have 501-C-3 status as a non profit but we need to register as a charity to raise money.
- Jeff: whatever monies are raised needs to be spent with transparency
- The cost to form the charitable entity is TBD but Conor thinks it isn't onerous.
- Motion to approve charity status: Troy; Seconded by Brian K; unanimously approved

CD status:

- 5.1% for a 7-month CD
- Question of whether to purchase a larger CD ~\$75k
- Motion to approve \$75k CD: Jim E; Seconded by Troy; unanimously approved

Fiscal Update:

- Bill.com is being treated as its own bank account and must be manually reconciled – this creates an additional hurdle in creating monthly reconciliation report
- No unanticipated expenses forthcoming; financials look to be strong (regionals will be a big cost)

REPORTS OF DIRECTORS:

Troy Cohrs, SRA,

Comments on the Direction of the SRC:

- All communication with Janette at US Soccer to come from Troy
- Plan to train mentors within clubs
- Referee video is almost set to go
- Jorge has been hired to administer fitness tests
- Troy met with Cappelli re. uniforms; they have about 15% of the market
- Goal is 1,600 new referees this year

Comments on Challenges the SRC is overcoming:

- New clinic structure (following format of MI, UT) – new referee clinic will require ~4 coaches per clinic. Classroom is going away. 3 1-hour segments: 1 hour w. A/R; 1 hour on field;
- Troy resigned his assigning functions
- Loons tickets – wants to see these go to new referees and to be used by kids
- Would like to see mileage paid to instructors; but have a base mileage that doesn't get reimbursed. This will be discussed at the February meeting.
- Request to order badges must be completed in February
- TH – hold Futsal badges and hand off to Jim E for distribution

Mark Kelley, SYRA

Youth Regionals and Presidents Cup:

- State Cup & President's Cup will have 6 age groups, 2 genders; no U-18. This will require 8 referees
- SRC will cover per diem and provide some clothing/gear
- We have last year's list of referees and Mark will reach out to those re. participation this year

Progression of Entry Level Training:

- Presented by Troy (see above notes)

Brian Kohler, SDI,
Progress of posting Clinics.
Status of Mentors vs Instructors.

- 21 instructors; 5 referee coaches; 17 mentors
- Scheduled ~20 classes and will perhaps schedule ~14 more. These will cost ~\$6,000 in total – not including field rental costs.

Dan Stupca, SDA,
Advanced mentoring education by zoom.
Publishing dates.
Planning sessions.

- Received clarification from US Soccer; recertifications must be completed before expiration of the current certification year
- Advanced training sessions have begun
- Sending out 1 clip per week – will use this feedback in live sessions
- MLS Next is 1st competition to kick off in Dan's pool
- Referee commercial will have a QR code

Jim Engelking, SD Assigning,
Progress of Assignor platforms.
Progress of Assignor communications.
Employee vs. Independent Contractor

- Challenges for club if referees are assaulted on site – potential liability
- Everybody needs a new platform since Game Officials is going away
- Assignor communications – trying to engage new referees

NEW BUSINESS

- Discussion of Job Descriptions for the Directors
- Each director will compile a job description for discussion & adoption at the February meeting

Time allotted 45 minutes.

- Discussion of changes to the Policies and By Laws. Director term expiration years. Adding at large members. Incorporating Charitable status. Obtaining policy created in June meeting.
- Potentially add members to form committees for doing the work of recruiting, HoF organizing, et al rather than adding board members
- Re. voluntary resignation of board members

Time allotted 10 minutes.

- Discussion of Referee Promotional Video.
- Troy has met with Neverends Productions to put together a referee commercial
- Motion to approve spending \$3,500 in creation of this video: Jim E; Seconded by Brian K, Unanimously approved.

Time allotted 10 Minutes.

- Announcements
- Social Media: X; FB; Insta; TikTok – create a presence on these platforms with recurring posts
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Time permitting.

- ADJOURNMENT: Motion to adjourn meeting at 8:53pm : Troy Cohrs; Seconded by Artem S.